

Get your **time** back for the work only you can do.

Applied AI Labs for Nonprofits is a hands-on program from **RW Institute**, funded by **Wells Fargo**. Over seven weeks you turn your own work into one repeatable workflow, one stage at a time, with people solving the same problems you are. For the nonprofit and community partners invited by Wells Fargo Philanthropy and Community Impact (PCI).

7 labs over 7 weeks · 90 minutes each · Sessions begin the week of September 28 · 25 nonprofits, two people each, across two cohorts

How you got here. A Wells Fargo PCI colleague nominated your organization, Wells Fargo and RW Institute reviewed the nominations, and the invitation came to you with your nominator copied. This page is the last step to hold your seat: confirm it and name the two people coming, by the date in your invitation. After Wells Fargo confirms your cohort day, RW Institute sends you a link to a ten-minute intake and a setup guide. If this is not the right time, press "Not this time" at the bottom of this page. The seat passes to another organization, and if you tick the box we keep you in mind for a later cohort. Nothing here is a competitive application.

WHO THIS IS FOR

Built for the people doing the work.

If you are the one who actually writes the grant, cleans the spreadsheet, or builds the report, this was made for you.

NONPROFIT AND COMMUNITY PARTNERS INVITED BY WELLS FARGO PCI

You run grant applications, fundraising communications, volunteer programs, and impact reporting. You will leave with AI carrying the heavy, repetitive parts of that work, so your hours go to the parts that need you.

Someone picked you because they believe you're ready for this and able to bring others along. We are looking for people who will use it and share it.

A few questions before you say yes.

We would rather you join when it can really pay off. Here is how to tell whether that is now, or a later cohort.

THIS IS FOR YOU IF

- + **You do the actual work.** You write the grants, clean the spreadsheets, build the reports, run the programs. If that is your day, you will get the most out of this.
- + You have two or three hours a week for seven weeks and you can protect them.
- + You have a real task in mind that eats your time and you would hand off if you could.
- + **You can name a second person from your organization.** Two people per organization is a requirement this round, because the breakouts and the work between labs run in pairs.
- + You are curious, even a little skeptical, and you want to see what AI actually does for your work.

A LATER COHORT MAY SUIT YOU BETTER IF

- You would rather watch than build right now. Every lab is hands-on, in your own account, on your own work, so it lands best when you are ready to roll up your sleeves.
- The next seven weeks are already full. If a long trip or a busy season lands in the middle, a later cohort will give you a cleaner run at it.
- You are after a lecture series or a certificate. This is a working lab, so you will get more from it if hands-on is what you are looking for.
- You are not the one who can change how the work gets done. You will get the most out of this when you have room to put what you build into practice on your own team.

- **You cannot name a second person right now.**

Organizations join in pairs this round, so if only one of you can come, a later cohort will be the better fit.

THE COMMITMENT

What it takes, in plain numbers.

7

labs, one per week, over seven weeks

90 min

each lab, live on Zoom, main room recorded

2 to 4.5 hrs

per week, depending on the homework level you pick

2 people

from one organization, required this round

The floor is the 90-minute lab plus about 30 to 45 minutes of your own work, so a little over two hours. Pick a heavier homework level and the week runs longer, four and a half hours or more if you build ahead. You choose that level week to week. Each lab is live, so you can ask questions in the moment, and the main room is recorded, so a calendar conflict doesn't cost you the teaching. Between labs you keep working on your own deliverables alongside your colleague from your organization. The work between sessions is your real work, the things already on your plate, moving faster. You can miss at most two of the seven sessions. Pick those back up from the recording, then carry on with the homework and the build you are growing across the weeks.

What you walk out with.

Your own Claude Pro account, covered

Every participant sets up their own Claude Pro account, and Wells Fargo covers it for six months. If your organization already gives you a Claude seat, use that. The six months run well past the last lab, and after that the account stays yours and you decide whether to keep paying for it.

More than one AI

In Lab 6 you run one Claude Research question, check its claims at the source, and see a map of where the other AI tools fit.

At least one workflow you actually build

A repeatable process from your own work that you leave with, running.

Time back on the work AI can carry

The aim is to move the repetitive parts of your week onto AI, so the hours you spend on them come back to you.

Main-room recordings

The main room of every session is recorded, and you get the templates we use, so you can rebuild and adapt them later.

A cohort and a network

People solving the same problems, and a path to becoming the person others in your organization come to.

Five reasons to take the seat.

1

You get time back.

You hand off the repetitive work, so your hours go to the work that needs you.

2

You build something real.

You leave with at least one workflow from your own job, running and repeatable, that works on Monday.

3

You learn how to choose well.

Which model, which tool, and the habit we practice the whole way through: check what Claude tells you against the source before you use it. That judgment outlasts every tool we show you.

4

The tools are covered.

Wells Fargo covers your Claude Pro account for six months. You show up with your work and a willing mind. We handle the rest.

5

You become the person people ask.

Come in with your second person, work between sessions, and walk out as the one in your organization who knows how this works and can show the next person.

Seven labs, one build.

1 **First safe win**

Set up your AI-Labs folder, have Claude interview you to write AGENTS.md, check the model-training setting in Claude's privacy settings, and finish one small real piece of writing, checked and ready to send.

2 **Writing and the org brain**

Put your organization's voice into the folder as plain files, then write one real piece through it, or build a compliance matrix for a live RFP.

3 **Board-ready reporting and the second chair**

Turn messy notes, threads, and half-finished spreadsheets into a polished narrative summary, then run a critique pass that becomes a required step in everything you make after.

4 **Data, clean and extract**

Take a spreadsheet, your own with identifying columns deleted or the practice sheet, through the round trip: names swapped for placeholders, cleaned with a change log, totals reconciled, names put back. You leave with a cleanup recipe.

5 **Numbers to narrative to deck**

Turn verified numbers into an impact story, then into a presentation, and learn the visual judgment that decides what becomes a chart and what stays a single sentence.

6 **Skills, research and the wider toolbox**

Save your second chair as a skill Claude can reuse, run one Claude Research question and check three of its claims at the source, and see a map of where the other AI tools fit.

7

Build session and 90-day roadmap

Assemble, document, and present the operational workflow you built across the whole program, then set your 90-day priorities for keeping it running.

Everything from the program scope is still here. What changed is its shape. The habits that keep your work accurate and safe come back lab after lab: a check on every output, a clear line on what never goes into Claude, a critique pass, from Lab 3 on, that looks for bias and for the sentence that could be quoted against you, and a workflow built a stage at a time, so the last lab is assembly.

Three ways in. You pick the one that fits.

Same seven labs for everyone. Where you start depends on where you are today.

Explorer

You have used AI a little, mostly Copilot or the free chat tools. You are curious and ready for more. We start you on solid ground.

Builder

You use AI most weeks and you want it to be repeatable. You are ready to turn prompts into workflows.

Catalyst

You are well past the basics. You are ready to build real systems and bring your team along with you.

FIND YOUR FIT

Find your fit.

Answer fifteen quick questions, thirteen of them required and two marked optional. There are no wrong answers. You will get a read on which way in fits you best, a simple next step before Lab 1, and a short summary you can copy straight into your seat confirmation below. The quiz saves nothing and sends nothing. It all runs right here in your browser.

The questions are interactive, so they do not print. Take the quiz at wf-ai-labs.rw.institute/apply and copy your summary into the confirmation form.

You were nominated. Confirm your seat here.

Your Wells Fargo PCI contact put your organization forward for this round. This form is how you confirm and tell us who is coming, and it is built for two. Every organization joins with **two people**: you pick a colleague, you name each other below, and you do the labs side by side. The breakouts and the between-lab work run in pairs, and two voices carry a new practice back into an organization far better than one.

This is not a competitive application. Nominated organizations are not scored against each other and none is turned away. Each cohort seats 12 or 13 organizations, 25 nonprofits and 50 seats across both cohorts. If more organizations are nominated than there are seats this round, we hold the extras for the next cohort and share the session recordings in the meantime.

Nominated by a Wells Fargo PCI colleague? This form confirms your seat and tells us who is coming. It takes about five minutes, and confirmations close September 18.

A1 Your organization

A2 Participant one

A3 Participant two

Full name

Email

A4 Where is your organization on AI right now?

- ☐ We want to explore what AI could do for us. We have not pinned down specific uses yet.
- ☐ We have real challenges we believe AI can help with, and we want to learn to build the solutions.
- ☐ We have a specific challenge already scoped. We know what we want to build and need the skills to build it.

A5 What would you tackle first?

The challenge or task you most want to take on during the seven weeks. Two or three sentences is plenty.

A6 Which cohort fits your schedule?

- ☐ Monday cohort · 12:00 to 1:30 PM Central
- ☐ Friday cohort · 11:00 AM to 12:30 PM Central
- ☐ Either works for both of us

A7 **Anything else?** OPTIONAL

Paste your Find Your Fit summaries here (one per participant), ask a question, or tell us about a constraint.

Two cohorts run the same content each week: Monday 12:00 to 1:30 PM CT and Friday 11:00 AM to 12:30 PM CT. Sessions are on Zoom, 90 minutes each, with the main room recorded, so a busy week doesn't knock you out. Sessions begin the week of September 28. Your cohort day and exact dates come with the you're-in note from Wells Fargo.

ONLY IF YOU ARE SAYING NO

Not the right time? Tell us here, and the seat passes on.

Organization name

Your name

Your email (optional)

☐ Keep us in mind for a later cohort

Optional: anything you want Wells Fargo to know

